

Julio Adrián Cedillo

Department of Sociology
410 Social Sciences Building
University of California, Berkeley
Berkeley, CA 94720-2300

juliocedillo.github.io/
LinkedIn: linkedin.com/in/jcedi/
Email: julio.cedillo@berkeley.edu

Education

- B.A. **University of California, Berkeley**
Sociology, Bachelor of Arts, May 2026
Concentration in Sociological Research Methods
Minor in Political Economy
- A.A.-T. **San Diego City College**
Sociology, Associate of Arts for Transfer, May 2023
- A.A. **San Diego City College**
Chicana/o Studies, Associate of Arts, May 2023
- A.A. **San Diego City College**
Social & Behavioral Sciences, Associate of Arts, May 2023

Research Experience

- University of California, Berkeley**, Latinx Research Center, Berkeley, CA 2024
Research Assistant | Principal Investigator: Armando Lara-Millán, Ph.D.
“The Firm That Predicted the Future and the Birth of a New Global Economy”
- University of California, Berkeley**, Miller Scholars Program, Berkeley, CA 2024
Independent Researcher | Advisors: Edwin Lin, Ph.D. & Julio Salas
“The Weaponization of Latinidad: Exclusion from Latinx Student Associations and the Future of Panethnicity”
- Conducted in-depth interviews and qualitative coding of Latinx student organizations to analyze how different interpretations of Latinidad are utilized to both include and exclude members within campus communities
 - Examined the impact of Latinx student organizations' definitions of Latinidad on panethnic solidarity, identifying how racial, cultural, and national variations shape group dynamics and perceptions of belonging within the broader Latino community on campus
- San Diego City College**, Department of Sociology, San Diego, CA 2023
Independent Researcher | Advisor: Sarah M. Pitcher, Ph.D.
“The Sociology of Fraternities: The Ebb and Flow of Hyper-Masculine Social Currents”
- Synthesized academic literature on masculinity in collegiate fraternities, integrating the theoretical perspectives of Reeves-Sunday and Katz to examine the construction and reinforcement of gender norms within fraternity cultures
 - Interpreted how fraternity environments shape and perpetuate dominant masculinity ideals, contributing to ongoing discussions on gender, power, and identity
- San Diego Miramar College**, Department of Sociology, San Diego, CA 2023
Independent Researcher | Advisor: Laura Pecenco, Ph.D.
“Not So Sweet: Expanded Social Stress in New Diabetics”
- Conducted digital ethnographies of online diabetic support groups to explore how low-income individuals navigate resources and assimilate into a medical lifestyle
 - Analyzed the relationship between income and insulin usage through regression modeling

($r = -0.82$), revealing a significant inverse correlation between income and the number of insulin units prescribed disadvantaging low-income diabetics with rising medication costs

- $[30.907203 - 0.00022383453(\text{Income}) = \text{Predicted Units Usage}]$

San Diego City College, Department of Sociology, San Diego, CA 2023
Independent Researcher | Advisor: Sarah M. Pitcher, Ph.D.

“The Siren’s Song: Starbucks Partners Under Capitalism”

- Conducted qualitative interviews with Starbucks partners during a nationwide unionization movement to explore the intersection of technology, labor control, consumerism, and capitalism, utilizing Marxist theory, Arlie Hochschild’s emotional labor theory, and George Ritzer’s McDonaldization framework to analyze the effects of corporate practices on workers’ experiences and motivations for unionization
- Analyzed internal company documents and partner testimonies to investigate the impacts of corporate surveillance, customer expectations, and emotional labor, offering insights into the dehumanizing effects of automation and corporate control in the fast-food industry.

San Diego City College, Department of Sociology, San Diego, CA 2022
Student Researcher | Advisor: Marilyn Espitia, Ph.D.

“Research Brief: South Encanto”

- Conducted an urban ethnography of Census Tract 30.04 in Southeast San Diego, analyzing demographic data from multiple census tables (income, education, housing, transportation) to assess neighborhood needs and identify gaps in community resources and infrastructure
- Designed and administered a questionnaire and conducted interviews with residents to explore community perceptions and social dynamics, uncovering a desire for stronger community ties and highlighting the lack of publicity for local rec center events aimed at fostering neighborhood connection

Research and Teaching Interests

Economic Sociology, Digital Societies, Disinformation and Social Media, Immigration, Latinx Sociology, Masculinities & Gender Performance, Sociology of Health & Illness, Methodology & Research Design, Quantitative Sociology, Panethnicity & Race, Social Theory, Technology & AI, Urban Sociology

Grants and Fellowships

Latinx Research Center, Faculty-Mentored Undergraduate Research Fellow	2024
UC Berkeley Transfer Scholarship	2024
Miller Scholar, UC Berkeley	2023
Extended Opportunity Programs and Services Grant, San Diego City College	2023
Sinegal Student Activism Scholarship, San Diego City College	2023

Honors and Awards

Alpha Kappa Delta, UC Berkeley	2024
Dean’s List, San Diego City College	2023
High Honors, San Diego Community College District	2023
Phi Theta Kappa, San Diego City College	2023
Psi Beta, San Diego City College	2023
Semifinalist, Jack Kent Cooke Foundation	2023

Speaking and Media Engagement

Panelist , UC Berkeley Centers for Education Equity and Excellence, Spring Transfer Webinar	2024
Featured Video , UC Office of the President, <i>National Transfer Student Week</i>	2024
Panelist , Berkeley Connect in Sociology, <i>Undergraduate Research Panel</i>	2024
Panelist , UC Berkeley Educational Opportunity Program, <i>New Student Welcome</i>	2024
Panelist , UC Berkeley Transfer Transition Program, <i>Transitioning to Fall Semester</i>	2024
Panelist , UC Berkeley Centers for Educational Equity and Excellence, <i>Thriving at Cal</i>	2024
Panelist , Raíces Recruitment and Retention Center, <i>Transfer Weekend</i>	2024
Panelist , Raíces Recruitment and Retention Center, <i>Bridging the Gap</i>	2024
Panelist , San Diego City College Chicano/a/x Studies Department, <i>First Generation Panel</i>	2023
Commencement Speaker , San Diego City College, Chicano/Latinx Graduation	2023
Keynote Speaker , San Diego Community College District, Honors Reception	2023
Featured Article , San Diego Community College District, <i>Jack Kent Cooke Semifinalists</i>	

Mentoring & Advising

George A. Miller Scholars Program, University of California, Berkeley

- Chloe Williams (Rhetoric) - Research, Fall 2024 & Spring 2025
- Serafin Andrade (Sociology) - Research, Fall 2024 & Spring 2025

Raíces Transfer Student Program, University of California, Berkeley

- Michelle Romero, San Diego City College (Political Science) - UC Application, Fall 2024

Presentations

Cedillo, J.A., Lara-Millán, A. (2025, May). *The Firm That Predicted the Future and the Birth of a New Global Economy*. Presentation at the Latinx Research Center Faculty-Mentored Undergraduate Research Fellowship Colloquium, Berkeley, CA. [scheduled]

Cedillo, J.A. (2024, August). *The Weaponization of Latinidad: Exclusion from Latinx Student Associations and the Future of Panethnicity*. Presentation at the George A. Miller Scholars Research Colloquium, Berkeley, CA.

Cedillo, J.A. (2023, May). *Not So Sweet: Expanded Social Stress in New Diabetics*. Presentation at the San Diego City College Student Project & Research Symposium, San Diego, CA.

Cedillo, J.A. (2023, March). *Introduction to Chicana Feminism*. Presentation at San Diego City College Visionary Feminists & MEChA Collaboration for Women's History Month, San Diego, CA

Appointments and Involvement

2024 - Present	Student Advisor, UC Berkeley Latinx Thriving Initiatives
2024 - Present	Faculty-Mentored Undergraduate Research Fellow, Latinx Research Center
2024 - Present	Peer Advocate Lead - Millers Scholars Liaison, UC Berkeley Transfer Student Center
2024 - Present	Lead Coordinator, UC Berkeley Latinx Sociological Association
2024	Golden Bear Orientation Leader, UC Berkeley New Student Services
2023	Vice Chair & Academic Coordinator, San Diego City College MEChA
2023	Social Media Co-Chair, San Diego City College Psi Beta
2023	Vice President, San Diego City College Visionary Feminists

Memberships

Alpha Kappa Delta (AKΔ)

American Sociological Association

- First-Generation and Working-Class Sociologists Community
- Latina/o Sociology Section
- Mathematical Sociology Section
- Medical Sociology Section
- Theory Section

Association of Raza Educators, San Diego

Latinx Sociological Association, UC Berkeley

- Lead Coordinator

Phi Theta Kappa (ΦΘΚ)

Psi Beta (ΨΒ)

Research Software Skills

Excel, Python (limited proficiency), R (limited proficiency), Stata (limited proficiency), StatCrunch (intermediate proficiency), Word, Zotero

Languages

English (Native proficiency)

Spanish (Native proficiency)