Julio Adrián Cedillo

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Education

B.A.	University of California, Berkeley	2026
	Sociology, Concentration in Sociological Research Methods, Bachelor of Arts	
A.AT.	San Diego City College	2023
	Sociology, Associate of Arts for Transfer	
A.A.	San Diego City College	2023
	Chicana/o Studies, Associate of Arts	
A.A.	San Diego City College	2023
	Social & Behavioral Sciences, Associate of Arts	
Research	Experience	
University of California, Berkeley, Haas Scholars Program, Berkeley, CA		2025
Undergraduate Research Fellow Advisor: Michael Rodríguez-Muñiz, Ph.D.		-2026
"Going	Rogue: The Military and the Rise of the Right Latino"	
Univers	sity of California, Berkeley, Latinx Research Center, Berkeley, CA	2024
Research Assistant Principal Investigator: Armando Lara-Millán, Ph.D.		-2025
"The F	irm That Predicted the Future and the Birth of a New Global Economy"	
	Performed data cleaning using State managed a dataset of 5,068 earnings calls from S&D	

- Performed data cleaning using Stata, managed a dataset of 5,068 earnings calls from S&P 500 companies in the energy sector, and ensured comprehensive coverage of fiscal years (2000-2024) to extract key insights
- Developing and maintaining a website using HTML and CSS, providing interviewees and researchers with clear information on project details and objectives.
 - https://juliocedillo.github.io/neweconomy/

University of California, Berkeley, Miller Scholars Program, Berkeley, CA *Undergraduate Research Fellow* | Advisors: Edwin Lin, Ph.D. & Julio Salas

2024

- "The Weaponization of Latinidad: Exclusion from Latinx Student Associations and the Future of Panethnicity"
 - Conducted in-depth interviews and qualitative coding of Latinx student organizations to analyze how different interpretations of Latinidad are utilized to both include and exclude members within campus communities
 - Examined the impact of Latinx student organizations' definitions of Latinidad on panethnic solidarity, identifying how racial, cultural, and national variations shape group dynamics and perceptions of belonging within the broader Latino community on campus

San Diego City College, Department of Sociology, San Diego, CA *Independent Researcher* | Advisor: Sarah M. Pitcher, Ph.D.

2023

- "The Sociology of Fraternities: The Ebb and Flow of Hyper-Masculine Social Currents"
 - Synthesized academic literature on masculinity in collegiate fraternities, integrating the theoretical perspectives of Reeves-Sunday and Katz to examine the construction and reinforcement of gender norms within fraternity cultures

 Interpreted how fraternity environments shape and perpetuate dominant masculinity ideals, contributing to ongoing discussions on gender, power, and identity

2022

San Diego Miramar College, Department of Sociology, San Diego, CA

Independent Researcher | Advisor: Laura Pecenco, Ph.D.

"Not So Sweet: Expanded Social Stress in New Diabetics"

- Conducted digital ethnographies of online diabetic support groups to explore how low-income individuals navigate resources and assimilate into a medical lifestyle
- Analyzed the relationship between income and insulin usage through regression modeling (r = -0.82), revealing a significant inverse correlation between income and the number of insulin units prescribed, disadvantaging low-income diabetics with rising medication costs
 - [30.907203 0.00022383453(Income) = Predicted Units Usage]

2022

San Diego City College, Department of Sociology, San Diego, CA

Independent Researcher | Advisor: Sarah M. Pitcher, Ph.D.

"The Siren's Song: Starbucks Partners Under Capitalism"

- Conducted qualitative interviews with Starbucks partners during a nationwide unionization movement to explore the intersection of technology, labor control, consumerism, and capitalism, utilizing Marxist theory, Arlie Hochschild's emotional labor theory, and George Ritzer's McDonaldization framework to analyze the effects of corporate practices on workers' experiences and motivations for unionization
- Analyzed internal company documents and partner testimonies to investigate the impacts of
 corporate surveillance, customer expectations, and emotional labor, offering insights into
 the dehumanizing effects of automation and corporate control in the fast-food industry.

2022

San Diego City College, Department of Sociology, San Diego, CA *Student Researcher* | Advisor: Marilyn Espitia, Ph.D.

"Research Brief: South Encanto"

- Conducted an urban ethnography of Census Tract 30.04 in Southeast San Diego, analyzing demographic data from multiple census tables (income, education, housing, transportation) to assess neighborhood needs and identify gaps in community resources and infrastructure
- Designed and administered a questionnaire and conducted interviews with residents to
 explore community perceptions and social dynamics, uncovering a desire for stronger
 community ties and highlighting the lack of publicity for local rec center events aimed at
 fostering neighborhood connection

Research and Teaching Interests

Anticolonial Sociology, Digital Societies, Disinformation and Social Media, Economic Sociology, Immigration, Latinx Sociology, Masculinities and Gender Performance, Methodology and Research Design, Panethnicity and Race, Quantitative Sociology, Social Theory, Sociology of Health and Illness, Technology and AI, Urban Sociology

Grants and Fellowships

Haas Scholars Program, UC Berkeley	2025
Faculty-Mentored Undergraduate Research Fellow, Latinx Research Center	2024
UC Berkeley Transfer Scholarship	2024

Miller Scholars Program, UC Berkeley Extended Opportunity Programs and Services Grant, San Diego City College Sinegal Student Activism Scholarship, San Diego City College	2023 2023 2023	
Honors and Awards	2023	
Alpha Kappa Delta, UC Berkeley	2024	
Dean's List, San Diego City College	2023	
High Honors, San Diego Community College District	2023	
Phi Theta Kappa, San Diego City College	2023	
Psi Beta, San Diego City College	2023	
Semifinalist, Jack Kent Cooke Foundation	2023	
Speaking and Media Engagement		
 Panelist, UC Berkeley Office of Undergraduate Admissions, SoCal Transfer Yield Panel Pasadena, CA & San Diego, CA 	2025	
Panelist, Raíces Recruitment and Retention Center, Transfer Weekend	2025	
Panelist, UC Berkeley Office of Undergraduate Admissions, <i>Transfer Student Panel</i>	2025	
Panelist, UC Berkeley Centers for Education Equity and Excellence, Spring Transfer Webinar	2025	
Featured Video, UC Office of the President, National Transfer Student Week	2024	
Panelist, Berkeley Connect in Sociology, Undergraduate Research Panel	2024	
Panelist, UC Berkeley Educational Opportunity Program, New Student Welcome		
Panelist, UC Berkeley Transfer Transition Program, Transitioning to Fall Semester		
Panelist, UC Berkeley Centers for Educational Equity and Excellence, <i>Thriving at Cal</i>	2024	
Panelist, Raíces Recruitment and Retention Center, Transfer Weekend	2024	
Panelist, Raíces Recruitment and Retention Center, Bridging the Gap		
Panelist, San Diego City College Chicano/a/x Studies Department, First Generation Panel		
Commencement Speaker, San Diego City College, Chicanx/Latinx Graduation	2023	
Keynote Speaker, San Diego Community College District, Honors Reception	2023	
Featured Article. San Diego Community College District. Jack Kent Cooke Semifinalists	2023	

Mentoring & Advising

George A. Miller Scholars Program, University of California, Berkeley

- · Chloe Williams (Rhetoric) Research, Fall 2024
- · Serafin Andrade (Sociology) Research, Fall 2024

Raices Transfer Student Program, University of California, Berkeley

Michelle Romero, San Diego City College (Political Science) - UC Application, Fall 2024

Presentations

Cedillo, Julio Adrián. (2026, April). *Going Rogue: The Military and the Rise of the Right Latino*. Presentation at the Robert & Colleen Haas Scholars Conference, Berkeley, CA [scheduled]

Cedillo, Julio Adrián. (2025, April). *The Firm That Predicted the Future and the Birth of a New Global Economy*. Presentation at the Latinx Research Center Faculty-Mentored Undergraduate Research Fellowship Colloquium, Berkeley, CA.

Cedillo, Julio Adrián. (2024, August). *The Weaponization of Latinidad: Exclusion from Latinx Student Associations and the Future of Panethnicity*. Presentation at the George A. Miller Scholars Research Colloquium, Berkeley, CA.

Cedillo, Julio Adrián. (2023, May). *Not So Sweet: Expanded Social Stress in New Diabetics*. Presentation at the San Diego City College Student Project & Research Symposium, San Diego, CA.

Cedillo, Julio Adrián. (2023, March). *Introduction to Chicana Feminism*. Presentation at San Diego City College Visionary Feminists & MEChA Collaboration for Women's History Month, San Diego, CA

Academic Appointments

2024 - Present	Student Advisor, UC Berkeley Latinx Thriving Initiatives
2024 - Present	Peer Advocate Lead - Miller Scholars Representative, UC Berkeley Transfer Student Center
2023	Operations & Workshops Coordinator, UC Berkeley Latinx Sociological Association
2023	Vice Chair & Academic Coordinator, San Diego City College MEChA
2023	Social Media Co-Chair, San Diego City College Psi Beta
	Vice President, San Diego City College Visionary Feminists

Memberships

Alpha Kappa Delta (AKΔ)

American Sociological Association

- · First-Generation and Working-Class Sociologists Community
- · Latina/o Sociology Section
- · Mathematical Sociology Section
 - Mentor: Sabrina Mai, M.A.
- · Medical Sociology Section
- · Theory Section

Association of Raza Educators, San Diego

Latinx Sociological Association, UC Berkeley

· Operations & Workshop Coordinator

Pacific Sociological Association

Phi Theta Kappa ($\Phi\Theta$ K)

Psi Beta (ΨB)

Research Software Skills

Microsoft Excel, MAXQDA, Python (limited proficiency), R (limited proficiency), Stata, StatCrunch (intermediate proficiency), Microsoft Word, Zotero

Languages

English (Native proficiency) Spanish (Native proficiency)